

THE STRATHMORE STAR

VOL XXXI—NO. 19—

Strathmore, Alberta, March 14th, 1940

Subscription per annum \$2.00; Foreign \$2.50.

Our Purchasing Power

Our Purchasing Power must come from where it is going. By Public Ownership and Operation of our National Resources, and the Production of Consumer Co-operative method of operation of processing plants; it can be done. That is our Provincial Plan. In the Federal Field the complete Nationalization of the Financial system (Monetary Reform) whereby the Government instead of bankers, determine the financial policy of the issue and expansion of credit according to the needs of the people; it CAN BE DONE. IT HAS BEEN DONE IN NEW ZEALAND.

VOTE C. C. F.

Equality of Opportunity in Education.

(a) Greater Provincial responsibility for financing of education. A C. C. F. Government would also press for supplementary equalization grants to provinces from the Federal Government.

(b) Free elementary and secondary education for every child in the Province, including the introduction of a system of free distribution of school texts and supplies.

(c) University education, Normal and Technical schools shall be free for all who have the capacity to justify the public expenditure.

Encouragement of Consumer and Producer Co-operatives.

Socialization of Health Services.

Removal of Political Patronage from the Civil Service through establishment of a Civil Service Commission.

To safeguard the principle of Democracy, and to guarantee freedom of religion, of the press, of speech and of assembly.

Taxation Policy Based on Ability to Pay, and Progressive Reduction of Taxation as Returns from Socialized Industries and Services Become Available.

Increase of income and inheritance taxes on a steeply graduated scale.

Surplus on unused land, industrial and agricultural fallow, all to be tax free.

J. H. COLDWELL
C. C. F. Candidate
Gleichen Provincial Constituency
Vote—COLDWELL, J. H.—(1)

C.C.F. Provincial Platform

We recognize that it is not constitutionally possible to set up a complete Co-operative Commonwealth within the province of Alberta. There are, however, certain very definite powers which under the Canadian Federation of Provinces may be exercised by a provincial government, and a C. C. F. Government of Alberta would make use of these powers to inaugurate the following policies:

- Public Ownership. Progressive socialization of natural resources, industries and services such as electric power, all production and distribution, packing plants or any other property or service the public ownership and operation of which is necessary for the commonwealth.
- Security for Farmers on their Farms and for Workers in their homes against Debt Claims.
- We unconditionally subscribe to the principle that human life and all the requirements of human life shall take precedence over debt rights under a C. C. F. Government.
- Exemptions will be provided for farmers and workers sufficient to maintain living standards, no debts to be legally collected unless the amount of the exemption has been received.
- Debt must be reduced to that point where it can be paid from the income of the debtor within a reasonable time without prejudice to the adequate standard of living.
- Legislation will be passed to provide that the creditor shall take the same risk on his capital earnings as the farmer takes on his crops or the worker on his employment.
- Economic Security for Workers. Guaranteed right to organize, and freedom to bargain collectively for wages, hours and working conditions; co-operation with the Federal Government in the establishment of unemployment insurance; progressive reduction of hours of work in keeping with technological improvements in industry.
- Adequate Relief for Unemployment.
- The C. C. F. regards unemployment relief as a federal responsibility and will press for that acceptance of that responsibility.
- Meanwhile a C. C. F. Government of Alberta will use every possible means to reduce unemployment in the Province by initiating a works and housing program, and will assume responsibility for adequate relief pending the assumption of that responsibility by the superior government.
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RONNING, LIESEMER AND COLDWELL HOLD MEETING THURSDAY IN MEMORIAL HALL

The interesting address given by the above three supporters of the C. C. F. party warranted a larger attendance, about thirty-five being present. Multiplicity of meetings, radio addresses and newspaper reports are responsible for smaller numbers attending meetings.

Chester A. Ronning, Provincial leader of the C. C. F. Party is an eloquent and forceful speaker, who drives home his points, his remarks being interspersed with telling bits of humor.

He referred to the platform of the C. C. F. and its origin—the progress of which had extended over a period of years. It is a platform that touches actual grips with the needs of the people. He stated that the C. C. F. policy will give release from economic dictatorship, and all the fighting the social banners which is putting a grip on the throats of the people of Alberta.

The start for financial reform must be made and goods and the necessities of life and a decent living are the rights of the people and not piling up debts for financial purposes.

Speaking of Alberta's rich Natural Resources Mr. Ronning stated that by all the laws of right these belong to the people of Alberta, and the return from these should be used for their benefit not for the controlling companies.

He cited some of the very large companies, their holdings and profits. He criticized the Albertan Government on many points, among these being the railroading of the business of the last session through when 5 hours was spent in discussion of The Budget which included the pending of several millions of dollars. Increased oil dividends for the Imperial Oil Co. The speaker stated that the people of Alberta are now being exploited to an extent never equalled before, and this is the most fitting that the C. C. F. needs. He "imported" Mr. Magor, a man directly opposed to S. C. He said we could thank the insurgents in the Govt. who opposed the income policy, but later were not permitted to criticize the Government.

He stated, the people may look forward to a higher taxation if Social Credit Govt. is returned. The C. C. F. believes in tax sacred right of the individual to own his own farm—home, etc.

He supported the new curriculum in Education which he described as coming into a contemporaneous atmosphere. Education is one of two of the most important factors, but he was disappointed in the method of implementing the Large Unit.

Alberta had cut grants of travel, leaving from \$1000 to \$200. Political patronage had grown to an appalling state never before known.

Mr. Ronning solicited the support of the voters for Mr. Coldwell for the Provincial House and for Mr. Liesemer for the Federal Govt., who he felt would be worthy representatives.

He said the C. C. F. cause is growing very rapidly and should they not win in 1940 he is assured they will in 1942.

MR. LIESEMER.

Mr. Liesemer a Calgary Teacher stated his argument for C. C. F. in a clear, concise manner.

He gave the Program, clause by clause and said the largest Industrial System the world over is controlled by its members.

The C. C. F. is formed on the basic principle of humanity and brotherhood. Co-operation is its method and he stated it is the Golden Rule applied to the Capitalist system is causing it to function.

Mr. Liesemer refuted arguments that the needs of rural and urban centres are being neglected by the C. C. F. taking over the large monopolies, relieving the tariffs, lowering freight rates establishing an equitable price for wheat.

For Winners for the Series were: Miss Neils White, average, Mrs. Spencer Hughes and consolation, Mrs. Oliver Wright.

Mr. and Mrs. E. N. Ridley and Muriel were next Thursday for Toronto. Mr. Ridley will return in two weeks time, but Mrs. Ridley and Muriel will remain for a couple of months, with friends. Wilfrid graduates this year from the Toronto University and Mr. Ridley expects to attend Convocation in three months.

FINAL MEETING OF DON J. MCKINNON

INDEPENDENT CANDIDATE
IN THE MEMORIAL HALL
STRATHMORE
WEDNESDAY, MARCH 20th
AT 8.30 P. M.
COME AND HEAR LAST MINUTE DISCUSSION ON IMPORTANT ISSUES.
EVERYBODY WELCOME

Don J. McKinnon
Independent Candidate in Gleichen Constituency for Provincial Election
March 21st

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DR. GERSHAW'S STATEMENT TO THE PRESS

In a statement to the press today Dr. W. F. Gershaw reviewed the work done by both Liberal and Conservative administrations at Ottawa and indicated his intention to support the progressive legislation of both parties. Dr. Gershaw's statement is as follows:—

"With determination to restore confidence and combat unemployment the following effective measures have been carried out by the government at Ottawa: trade treaties to develop markets for our natural products; improvement plans, youth training projects in co-operation with the provinces; public farm rehabilitation activities; improvement of tourist highways and national parks; development of roads to mining areas; financial aids to municipalities for self liquidating public works; national housing legislation; development of air ports, help to needy fishermen; reforestation and special survey of mining areas.

"As an example of what has been done, the Home Improvement Plan was started in 1936. Its main object was to create jobs in private industry for Canadian workmen. Under this scheme the government could borrow money at low interest rate to improve or enlarge his home.

"Up to the end of 1939 50,000 homes were made and more than \$20,000,000 was advanced. This provided 20 million man-hours for work with wages. At the same time about another 20 million man hours were created in the home. This has been a boon for the benefit of the small home owner and 79 per cent of the loans were repaid by 1939.

"Under another plan was called the National Housing Act. It has resulted in the building of 12,399 new homes and the borrowing of \$17,985,720 at low interest rate from the government. This category allowed the new home owner to make a down payment of \$250 and \$15 a month for 20 years.

"The Dominion Provincial Youth Training has provided training for 117,912 young men and women from 18 to 20. The total 22 per cent have been placed in jobs. Training is given in motor mechanics, radio, electrical wiring, painting, plastering, carpentry, farming, and for the girls, cooking, laundering, home crafts, domestic science, etc. All receive first aid training.

"If elected I will support such legislation as the above and press for more legislation, more than ever before, to make good roads to encourage the tourist traffic and more and better social legislation, such as old age pensions, unemployment, more than ever before, to improve health and living conditions."

STRATHMORE BOY WRITES HOME

LETTER FROM DOUG HIRTL

Gleichen, Jan. 16, 1940.

Dearest Mother—

I got your letter yesterday while I was on guard. Cecil brought it to me. There is no treat or reward for description that is better than getting a letter from home. I sure enjoy hearing about what you are all doing. The only thing you missed telling me in that line was whether Dad and Fred are working, and if so what they are doing. You haven't said much about the weather either.

We are having our first snow today. It is fairly cold, and the snow is light and flakes. We have had quite a bit of fog lately but not real heavy. The sun shined for about an hour around noon today, and there was hardly any mist for a change.

They must grow gardens here. I was looking at Cecil and I went for a walk today just after it started to snow, and we took a short cut through someone's lot or back yard, or something. I saw a woman, came out of the house, and called us down plenty for walking on her garden.

There are rumors here that the second division has been disbanded for the present, but we never knew that to believe, I guess you'll let me know if it is any way.

Some of the English soldiers here have been called off to go to France so I guess business is picking up. Chamberlain seems to think that I'll plan a drive, but we hear so little news that we don't know as much about the war as you do over there.

I was able to bring my little bag alright, and it is sure handy to put stuff in. I can use electric radio because although they have electricity here, it is all 240V.

Last night, I guess I was on the all over there if everything went as planned. Did you get my telegram O. K. and did you hear the program? If I rounded as foolish as I felt it must have been, I guess you'll let me know.

I never was very good at making up things out of my head to say in public, specially when a guy goes quiet down. When you are expecting it, however my voice is there anyway so I guess I O. K.

I never heard how Mr. Christmas came out, or for that matter any of the concerts there. Is the orchestra still going and are they doing anything new. How about the band? My playing is getting worse and worse. I haven't done any playing to speak of since we left home. Ernie Smith is going to borrow my trumpet to play for a dance in Voking tomorrow night. Johnny is going to play sax, and Stan the piano, Lewis the drums, and all around the guitar, they have quite an orchestra.

Excuse me for a couple of hours. I have to go back on guard until 6.30. We have guard is over, but I can't go on a band practice, so it is 3.30 now, and I have to go back on guard at 10.30.

I have sure put an awful lot in my new fiddle movie, but I was glad to have it. We went broke in London and of course have been broke ever since we came back, except for what I have. I have been the only guy out of the 9 in the guard room who had any money to buy cigarettes, so my cigarette bill is really high. However there is a pay bonus in the movie at 4.20 and he had to get more at 8 a.m. which will be off guard at 8 a.m. which will be off guard in one way, and in another way I'm sorry.

When you send a box, a little can of peanut butter would sure taste good. I've tried it over and they don't even know what it is. I told you I had a bridge that carried them over—have had a Christian background and in many cases came from devout pious parents.

(Continued on Page Four)

Local News Items

Mr. H. Ruppe narrowly escaped a serious accident, when he fell in and by Mr. and Mrs. Don MacLennan of his home Tuesday afternoon. A man named Ruppe was carrying a large sack of grain over his shoulder and a badly bruised arm necessitated Dr. Gillett's care.

Mr. Jack Crellin was taken to the Holy Cross Hospital Tuesday. It is hoped there will soon be a marked improvement.

George Collison of Vancouver made a surprise visit spending the week end with his family in Strathmore.

Monday evening Miss Margaret Gordon invited a few friends to enjoy a social evening at her home. Bridge was played at two tables, but we understand interesting conversation put bridge in the background. Prize winners at cards were Mrs. Tommy Chamberlain, Mrs. Gladys Hughes. A merry hour over the coffee cup completed the evening.

Mr. and Mrs. Thos. E. Wright entertained at a delightful dinner bridge during the week. A happy setting, good friends, intelligent, choice, elegant games left nothing lacking. Prize winners were Mrs. Nichol and Mr. Whiteside, high, with Mrs. Peterson and Hugh Perry winning the consolation.

Mr. Shrimpton is spending the week in Nanton with his mother.

Miss Jean Garrett spent the past week end in Edmonton.

Mr. Wm. Sallis is ill at the home of Mrs. Wagstaff. She expects to return to her home Sunday next, her daughter Joan accompanying her.

Mr. Ellen Way suffered a slight stroke during the week. She is now resting easily at her home.

The Ladies Aid of United Church is sponsoring a series of Bridge Parties on Friday evening, when Miss Edith Hirtle will be the guest of honor.

The last Sorosis card party for this series will be held Thursday at Mrs. Jas. Gannon's home.

The Series of Sorosis Bridge Parties was concluded Thursday night. The money thus raised will be devoted to the Society's Red Cross Work.

Winners for the Series were: Miss Neils White, average, Mrs. Spencer Hughes and consolation, Mrs. Oliver Wright.

Mr. and Mrs. E. N. Ridley and Muriel were next Thursday for Toronto. Mr. Ridley will return in two weeks time, but Mrs. Ridley and Muriel will remain for a couple of months, with friends. Wilfrid graduates this year from the Toronto University and Mr. Ridley expects to attend Convocation in three months.

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MASSEY-HARRIS DEMONSTRATION

A packed house attended the Massey-Harris Picture Show given in the Hirtle Theatre Monday afternoon. Impressive films in Farm Implementations were shown, among these being the No. 29, sixteen foot self-propelled combine which will be an ideal implement for no large farms.

Pictures of the Royal Tour throughout Canada and the United States were also shown.

Two sets of Box-end wrenches were donated by the dealer, they lucky winners being Jack Van Navel and Roy Cumbers of Calgary.

THE CHURCHES AT WORK

From the Edmonton Journal—March 19th, 1940.

Says Church Give Ideal of Service.

Witnessing influence of the community spirit and the Christian homes church it is stressed by Rev. V. M. Gilbert of Strathmore, who, writing to the Strathmore Standard, says in part:—

"Not long since a visitor to Calgary was entertained by various clubs and churches. Commenting on his visit, he said that this city is as elsewhere throughout the continent, showed that the men who were heading up other organizations were the same men who were active in their several churches. Especially is this true of all phases of work in education. A close study will reveal that the same men are visible in religious and social work as are engaged in educational enterprises, irrespective of their personal attitude—know who it is. I told you I had a bridge that carried them over—have had a Christian background and in many cases came from devout pious parents."

Vote No. - For Don J. McKinnon - Independent Candidate

NEW ASSORTMENT



SPRING HATS

BLUES, BROWNS, GREENS, GREYS—Both off the face and Snap Brim Style. Both Wool and Fur Felts, Priced at \$1.95, \$2.45 and \$3.50

SPRING CAPS \$1.00 and \$1.50

ALLAN A. AND HOLEPROOF HOSIERY—
For SPRING 45c, 50c, 75c and \$1.00

MEN'S AND BOYS RUBBERS AND RUBBER BOOTS.

Thos. E. Wright
Men's Better Wear

KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME

PHONE No. 1— John Spiros, Manager

BETTER SEED

In order to promote the use and distribution of better seed grain the Alberta Pacific is participating in the work of the Alberta Crop Improvement Association.

Your "A.P." Agent will give you complete information dealing with the seed purchase and seed exchange plan.

THE ALBERTA PACIFIC GRAIN COMPANY, LIMITED

HOW ABOUT THAT 1940 CHEVROLET OR A GOOD USED CAR

1938 FORD 2 TON TRUCK
1932 MAPLE LEAF TRUCK
1939 CHEVROLET Deluxe SEDAN
1938 PONTIAC SEDAN

Phone 12— W. J. WEYERS—Strathmore

The pastor had just returned from a "spook" visit abroad, and a big crowd had collected. "My dear friends," he started, "I will tell to greet him. Bearing with me, because I know you too well."

OUR STOCK IS NOW COMPLETE for CLEAN-UP NEEDS

- ENAMELS ●VARNISHES
- ALABASTINES
- A GOOD STOCK OF BRUSHES

●CERESAN NOW IN—

TREATER FOR HIRE AND SALE.

●NEATFOOT COMPOUND IN BULK

Strathmore Hardware

"The Store of Quality and Service."

M. A. RELLINGER, PHONE 54

In The Community...

Contributing Services

Opinions expressed in these articles are those of the writer and not necessarily those of the Standard.

THE CANADIAN PACIFIC RAILWAY LAND GRANTS AND THEIR ADMINISTRATION

Adapted from an Address delivered before the Junior Chamber of Commerce by S. G. Porter, Manager of D. N. R. Canadian Pacific Railway Company

(Continued From Last Week)

TIE & TIMBER BRANCH—

Out of its British Columbia land holdings the Company reserved large areas of timber lands, and has made them available for its own use in railway and irrigation construction more than 3,000,000 feet board measure, of timber products, including more than 20,000,000 railway ties.

IRRIGATION—

A subject in which I think you are all interested is the history of our irrigation enterprises.

I have already explained how our land grants were selected, and that on account of climatic conditions, it being thought that the rainfall was too light for successful farming, our lands were selected along the main line between Moose Jaw and the mountains.

In 1903 the Government issued an order that the balance of the land grant must be selected before the end of that year, the deficiency at the time being some 3,000,000 acres. Prior to this time, investigation had been made under the direction of J. S. Dennis, Inspector of Surveys for the Dominion Government, of the possibility of irrigating large areas of land in Western Canada. The principal areas which were shown to be possible of irrigation were tributary to the St. Mary River in Southern Alberta, and tributary to the Bow River, east of Calgary.

SELECTION OF THE IRRIGATION BLOCK—

Therefore, when the matter of making up the deficiency of 3,000,000 acres in the land grant was under consideration, the possibility of taking this tract lying along the main line between Calgary and Medicine Hat was gone into, with the result that the Company decided to accept this block.

While the Company at the time had no financial interest in the lands or irrigation enterprise of the A. R. & I. Co., it is significant of the Canadian Pacific's interest in the colonization of Western Canada that Sir Thomas Shanks, President, Canadian Pacific Railway Company, authorized a contribution of \$100,000 to the A. R. & I. Co. to assist it in its land settlement activities. About 120,000 acres is now irrigated under this system, including the Magrath, Raymond, Coal Dale and Taber districts, which, as a result of irrigation, have been probably the most dependable crop- and livestock producing districts in the West, whereas, without irrigation, they would have been the most uncertain and hazardous.

TRANSFER OF EASTERN SEC. TO EASTERN IRRIG. DIST.—
On May 31st, 1935, the Railway Company transferred the Eastern Section to the Eastern Irrigation District. In view of the magnitude and importance of the deal, and the public interest in the matter, you may be interested in a brief account of the events which led up to this transaction.

When the canal system was completed it was expected that the land would be sold in the course of a few years time, whereupon it was intended to turn it over to the purchasers, the water agreements providing that 75 per cent of the irrigable lands were sold, the Company might, with the approval of the Minister of the Interior, the system over to the water users, to be operated by them.

It was opened for settlement in the spring of 1931, and the first irrigation water delivered that year. Economic and agricultural conditions during and following the war upset our plans for rapid settlement, and as a result of these conditions, the settlers who did undertake to purchase farms under the ditch, struggled on under adverse conditions their position growing worse from year to year. Finally, in a conference with a committee of farmers, the suggestion was made that the Company write off their indebtedness and give them an opportunity to operate the irrigation system as a co-operative enterprise. Recognizing that irrigation is an essentially joint venture, and, in price, because irrigation farmers must join use of their ditches, and divide the water among themselves, and have

and build irrigation works to serve it.

The entire irrigation block was divided into three sections, known as the Western Section, the Central Section, and the Eastern Section. Subsequently the irrigation of the Central Section was abandoned, but systems were completed covering the Western Section and the Eastern Section.

WESTERN SECTION—

The Western Section, comprising slightly more than a million acres, of which over 200,000 acres was classified by the Government as irrigable.

This area proved suitable for dry farming and became one of the best developed districts in the Province. However, because of favorable climatic conditions, under which good crops can normally be produced by dry farming methods, irrigation has not been practiced extensively or consistently.

EASTERN SECTION—

The Eastern Section has a total of about 1,250,000 acres, of which approximately 100,000 acres was classified by the Government as irrigable.

This area proved to be definitely in the dry belt. Dry farming was tried for a number of years but was not a permanent success. Good crop production could be obtained here, irrigation, and only with irrigation. The prairie, in its natural state produces a nutritious grass, and, although it is of relatively low carrying capacity, it is, for grazing purposes, a valuable adjunct to adjoining irrigated lands.

The construction cost of the Western and Eastern Sections, together amounted to about \$150,000,000. The combined length of constructed canals was nearly 4,000 miles, or long enough if built parallel to the main line of the railway, to reach from Montreal to Vancouver and back from Vancouver to Regina.

A. R. & I.—

In addition to the Eastern and Western Sections of the Irrigation Block east of Calgary, the Company is interested in an irrigation system at Lethbridge, known as the Alberta Railway and Irrigation Co. system, which the Railway Company took over in 1912. The system is the oldest one of any size in Canada, having been constructed by the old Alberta Irrigation Company, afterwards the Alberta Railway and Irrigation Co. It was opened for operation in 1906.

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Pot Pourri

He had the plowman's strength in the grasp of his hand; He could see a crow three miles away.

And the trout beneath the stone. He could hear the green ants growing and the South-West wind making rain. He could hear the wheel upon the hill when it left the level road.

He could make a axle, and dig a pit, and plow as straight as stone can fall. And he is dead.

(Lost in France 1915— by Ernest Haye).

ing learned from previous experience and observation that irrigation system, operated by the water users, their selves for their own benefit, were more successful than where operated by a corporation or by the Government, we told the Council that the Company was willing to consider such an agreement. Out of these discussions grew an agreement ratified by the Provincial Legislature, a liability to the Company due to the fact that the rate of taxation was, at that time, out of proportion to their carrying capacity. However, they have great value in conjunction with feed produced on the irrigated lands and it seemed best, to both parties, that their administration should be vested in the Irrigation District.

When the Company built its irrigation systems it of course expected to recover the cost through the sale of irrigable lands, but its primary purpose was to develop and colonize a rich tract of land that was too dry to produce crops without irrigation. This was in line with the Company's policy of agricultural development and to create traffic.

In the course of the negotiations we readily admitted that the operation of the irrigation system was costing us more than we were getting from the water users. The Provincial Legislature examined our records and had no difficulty in verifying that admission. But we also stated that we believed the farmers themselves could operate the system without excessive cost. We believed that this was the kind of a bargain that would prove to be beneficial to both parties. And I do not consider that our view was inconsistent. The explanation lies in the psychology of the set-up. It is a trait of human nature that farmers are not alone in the fact that when the Government or a big corporation is paying the bill, to encourage and even insist on generous expenditure of money. On the other hand, where a group of men have a direct responsibility for the cost and conduct of a service which is for their own benefit, they are prompted to expend to guard more carefully the expenditures involved. Under Company management there is no inclination towards an organized effort to make extravagant demands and to require an unnecessarily high and expensive standard of service. The farmer himself is paying the cost he is interested in keeping it down. Likewise in the matter of paying his water rates, he is interested in seeing that everybody pays his proper share and will cooperate with the management in seeing that it is done.

I have been pleased to observe that my predictions proved true, and that costs have been less and collections better under the Farmer Co-operative management than under the C. P. R. No one is better placed than myself with their success, nor hopes more confidently that their success will continue for the mutual benefit of themselves and of the Railway which is interested both in the farmers' success and in the development of profitable traffic.

CONCESSIONS TO HOLDERS OF LAND CONTRACTS—
There is one other phase of the activities of the Department which I wish to mention. The general effect of the depression through which we have just passed, and low prices, had very serious consequences on all businesses, as you well know. But on no class of industry was the effect more disastrous than to farmers. Their returns, particularly in the drought area, were in many cases reduced to a point below the cost of production, and as a consequence they were unable to meet their obligations to the Canadian Pacific. The company had a well merited reputation for scrupulous treatment of the settlers it had placed on its lands in Western Canada, and it has more than maintained that reputation during the crisis of the past nine years. It was the first

●1938 LINCOLN ZYPHYR

●1938 FORD COACH

●1937 FORD SEDAN

●1936 FORD COACH—

●1935 FORD SEDAN

●1935 CHRYSLER SEDAN

●1930 CHRYSLER 70 SEDAN

●1928 CHEVROLET SEDAN

●1928 CHEVROLET COUPE

Used Cars

●1938 FORD 2 TON TRUCK, Long Wheelbase

●1937 CHEVROLET LIGHT DELIVERY

●1934 FORD V-8 2 TON TRUCK, Long W'Base

●1932 Ford Short Wheelbase TRUCK and Dual Tires

●1931 Ford 1-2 TON TRUCK, Short W'Base.

●1928 FORD LIGHT DELIVERY

Used Trucks



For The Best In —

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— DENTIST —

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organization in Canada to take action to lighten the farmers' burden of debt. The plan adopted had its origin in the D. N. R., and has been administered by that department. By the extensive waiving of interest in drought areas, and a system of bonuses varying from 25 per cent to 100 per cent where farmers tried in good faith to meet their obligations to the Company and to pay their taxes, the Company has assisted thousands of farmers to retain their homes on the land.

Other organizations and Governments, especially the Dominion Government through the Farmers' Creditors Arrangement Act, and the Saskatchewan Government through the Voluntary Debt Adjustment Scheme for the drought area, have also taken effective measures to assist the farmers. In a press dispatch from Regina on a few days ago, Chief Justice Mitchell, Chairman of the Board of Review under the Act, was quoted as saying that the debts of farmers in Alberta have been reduced more than \$120,000,000 since the inception of the Act in 1934. As a measure of the magnitude of the assistance given to farmers by the C. P. R. in this connection let me say that the total reduction of indebtedness in principal and interest on farmers' contracts made by the Company in the three Prairie Provinces since 1931 through the waiving or interest, the giving of additional credit or bonus payments, special rebates and discounts, and adjustment and writing down

of more than 4000 individual contracts, has amounted to nearly \$14,000,000, more than \$10,000,000 of which was in Alberta. That is, the Railway Company, through its own direct dealings with its land purchasers, has written off 85 per cent as much in Alberta as the entire reduction made by the Board, whose jurisdiction extends to all the farmers in the Province. Less than a 1/2 per cent of our adjustments have come under the operation of the Farmers' Creditors Arrangement Act. The balance has been voluntary. That has been the Canadian Pacific's contribution to the relief of the farmers' financial plight.

Our Company does not contented that its action has been prompted by philanthropy alone. Rather, it recognized that its lands are of no value to it unless they are occupied by farmers who are creating wealth for the country and traffic for the Railway. Its interest lies, therefore, in assisting the farmers to remain on the land and to be ready to do almost anything within reason to help those who in good faith are trying to make homes and do their part in the development of Western Canada.

All this we consider is in keeping with the Company's broad policy of administering its land grants for the public benefit and at the same time serving its own best interests by creating a prosperous, well-producing agricultural industry in Western Canada without which neither the Railway nor other industry can survive.

MARY & JIM



CUT OUT WASTE



A NATION AT WAR NEEDS
Vote for
NATIONAL GOVERNMENT

Authorized by National Government Headquarters, 140 Wellington Street, Ottawa, CTS

CANADIAN RED CROSS SOCIETY

Strathmore Branch—	
Month Ending February 1940—	
Cash on hand end of prev. mo.	\$17.25
Current Account	228.05
Money Order	97.85
Cash	20.85
Membership fees	62.11
Receipts from Fund Campaign	282.72
Recital	15.40
Total Receipts	808.49
Less	122.63
Current Account 671.76; Cash 439.90	
Total	670.86
Paid Mice and Supplies	58.40
Supplies from local firms	68.29
Postage, Exchange, etc.	5.65
Total Disbursements	122.63
I have compared the above statement with the Cash Book of the Strathmore Branch and I have counted the cash on hand and compared the bank balances at the end of the month with the Bank Pass Book and I have, as auditor to the branch, reviewed the transactions for the month of January and February 1940, and I certify that the above is a true statement of the transactions of the branch and the cash on hand and bank balances for the month of January and February 1940. Auditor—Fred Holmes.	
Amount Campaign pledged Outstanding as at Feb. 29, 1940	220.50
Unpaid Accounts as at Feb. 29, 1940	107.75
Red Cross Headquarters	107.75

C. C. F. POLICY

"The C. C. F. firmly believes that something short of ownership by the people themselves of all mass production factories and monopoly industries will allow a fair distribution of labor so that employment may be available."

"On these grounds alone the C. C. F. deserves the support of every voter who wants to see unemployment abolished. In Sweden, unemployment at its worst was one-half of one per cent of the population; in New Zealand, only 71 persons are on relief. What these governments have done for their respective countries, the C. C. F. will do for Canada."

"The C. C. F. believes that, in the interval, all unemployment relief, including adequate medical services, is the responsibility of the Federal Government."

"Assure yourselves and your child ren," concluded Mr. Llesler, "of a decent future by supporting C. C. F. candidates in the coming elections."

Nothing or next to nothing is being said in this election about the St. Lawrence Waterways project. It is now being studied by the two governments and will rest until after the election, but it is apparent at the same time that opposition in the United States is growing rather than diminishing. What the fate of a treaty would have at the hands of congress at Washington is far from certain. Among Canadians one of the major arguments being used against it is the great and uncertain cost of the enterprise which assumes a position of

great importance in the face of increasingly heavy war expenses.

Lady Tweedsmuir, wife of the former Governor General, will shortly leave Canada, and with her will go the best wishes of all Canadians. At Government House she has been directing Red Cross and other war relief work. Canadian women will present her with a suitable gift. She agreed to the gift only if donations were not more than one dollar from any one person as she did not want it to interfere in any way with collections for war and charitable work.

LETTERS TO THE EDITOR

LETTER FROM PTE. J. E. WOODS
M20879—1st Div. Amm. Coy. RCASG, CASF.—Canadian Base Post Office, England.

I read Mrs McKinnon's Mrs Moore, Mrs Julia and Mr. Strathmore. I received your very welcome parcel about an hour ago and I certainly was glad of it. I sure enjoyed that Christmas cake and home made mince and those cigarettes sure hit the spot. As these English cigarettes are terrible I'm keeping the tin of things till I get time as we generally have to go to bed with nothing to eat as there isn't a place we can buy things like that. I gave the other boys some of what you sent me as they have all been giving me some of theirs. We spent Christmas day on the boat and we got off the boat on New Year's day. I was sure was good to get my feet on dry land again. We landed in Scotland and came to the south of England in the train. I don't like England very much, everything is so old fashioned and a lot of the houses are joined together which is another thing I don't like. The streets are all narrow, they have no numbers on the streets like they have in Calgary and I guess the poor postman must have an awful job. I've never seen such a dark place in all my life as what it is here at night in the blackout and as there is a shortage of flashlights and batteries I can't even buy one of them to use around. Most nights it is so dark that you can't see your hand right in front of your face. I went to London when I got my landing leave but I don't think so much of London as I thought I would, although there are some swell places there. I went to Westminster Abbey and it certainly is a nice church. They have a lot of the famous people buried there. I guess some of you know. Well I haven't much more to say and Howard Smith and Doug Hilde don't seem to be any help to me either. (We always go around together) so I will close now. Ladies, thinking you very much for thinking of me and being so kind as to send me a parcel which you can't imagine how much I appreciated. Hoping to hear from you again.

I remain your friend,
JOE WOODS.

NOTICE TO SUBSCRIBERS

Corrections in the mailing list are made every six weeks or two months. If you have sent in your subscription, and the date is not changed for a few weeks, please don't be alarmed unless you do not get the paper.

— TRAIN SCHEDULE —

Strathmore—
Going West No. 1 8:57 p.m.
Going East No. 2 9:02 a.m.
Calgary—
Going East No. 4 9:08 p.m.
Going West No. 3 6:52 a.m.

EXCITING VALUES

CHASE & SANBORN'S COFFEE, 1 lb. tin 49c
ORANGE PEKOE TEA, per lb. 53c

FLORIDA ORANGE JUICE, 50 oz. 35c
FLORIDA ORANGE JUICE, 20 oz., 2 for 35c
TEXAS GRAPEFRUIT JUICE, 50 oz., tin 25c
TEXAS GRAPEFRUIT JUICE, 20 oz., 2 for 25c
Blended Orange and Grapefruit Juice, 20 oz. 15c

JELLO—6 Delicious Flavors, 3 for 20c
GREEN AND WAX BEANS, 2 tins 25c
PURE ALBERTA HONEY, 8 lb. Pails 82c
PACKETS ARROWROOT BISCUITS 32c
ROSEBUD PANCAKE FLOUR, per bag 28c
KRAFT DINNER, per Pkt. 20c

DRIED APRICOTS, 2 lbs 25c
DRIED PEACHES, 2 lbs 25c
LARGE PINK GRAPEFRUIT, 3 for 25c
MILD AND DRY ONIONS, 10 lbs. 25c

CHOCOLATE MAPLE BUDS, per lb 25c
Mackintosh's Wrapped Toffee, per lb. 25c

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It records for you the world's news, constructive religion. The Monitor does not exploit crime or sensational, neither does it ignore them, but deals constructively with them. Features for happy men and all the family, including the World Magazine Section.

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SAVE ALBERTA

VOTE FOR
YOUR INDEPENDENT CANDIDATE
DON J. MCKINNON

AND

SOUND GOVERNMENT

Your Vote March 21 May Win the Election

Inserted by Gleichen Constituency Independent Assn.

"The Ottawa Spotlight"

(Weekly Review of National Affairs)
(By Spectator)

—1940—

Two actions by the government of Ontario have aroused interest here; one of these the refusal to allow the March of Time's film story of Canada at War to be shown in the province because in the opinion of Mr. Hepburn it was Dominion Government propaganda. The other was the charge by Mr. Hepburn that there were "violent disturbances" in his school at St. Thomas, Ontario. Censoring of the war film has passed without much comment at Ottawa. Unless the ban is raised the film will continue to be shown in the other eight provinces but not in Ontario. A disagreeable result of the dispute over the alleged trouble at St. Thomas has been the resultant reference to it in German broadcasts. Mr. Rogers, Minister of National Defence, has categorically denied that alleged disturbances took place and has suggested a full inquiry.

That an election can be held in war

time in Canada may be a vindication and a triumph of the parliamentary system of government. But free speech is misunderstood and willfully misinterpreted in totalitarian states. It will probably be some time before word gets back of the iron curtain in Germany and Soviet Russia that all their stories about turmoil raging in Canadian cities during election time are the purest fiction.

This spring sees Canada taking a new place among the air powers. This country made an enviable position for herself in the air in the last war, but had no separate air force. In the first year of this war the country will spend \$8 million dollars on its air arm. The force has about 500 aircraft. There are now about 2,000 Canadians in the Royal Air Force, some of whom have taken part in raids on German air bases. A distinctive Canadian squadron has been formed in the R. A. F. Attached to the first division Overseas is the 110th army cooperative squadron; another squadron the 112th from Winnipeg will accompany the second division and with each division other squadrons will proceed to the battle front. Then opening in the spring and progressively expanding is the Commonwealth Air Training plan which will have 77 schools, will turn out about 25,000 pilots, gunners, observers, wireless operators and navigators annually and cost about \$60 million dollars. This gigantic enterprise, which will have an operating staff of 40,000 men, will make air history.

Nothing or next to nothing is being said in this election about the St. Lawrence Waterways project. It is now being studied by the two governments and will rest until after the election, but it is apparent at the same time that opposition in the United States is growing rather than diminishing. What the fate of a treaty would have at the hands of congress at Washington is far from certain. Among Canadians one of the major arguments being used against it is the great and uncertain cost of the enterprise which assumes a position of



Province of Alberta
Department of Agriculture

Protect Your Horses

Equine Encephalomyelitis
(Sleeping Sickness)

An outbreak of the disease may occur in Alberta this season.

VACCINATION

with Chick Vaccine is the only preventative.

PROCEDURE:

1. Vaccinate before weeding.
2. Two doses are required, given seven to fourteen days apart.
3. The Vaccine is available at Drug Stores, or may be obtained from Veterinarians, and some Municipal Districts may handle it.
4. If a qualified Veterinarian is not available, the Vaccine should be administered by some other person trained by a Veterinarian. Farmers wishing to do so may obtain a syringe and learn how to vaccinate their own horses.

Vaccine is effective only when administered prior to the outbreak of the disease.

Vaccinate Early!

The Department of Agriculture recommends vaccination as an insurance against loss.

HON. D. B. MULLEN,
Minister of Agriculture.

The MOST POPULAR brand in the West!



BIG ORANGE BGLIME BGLEMON
"NEW" CALGARY GINGER ALE

CALGARY BREWING & MALTING CO. LTD.

RADIO PINIONS

AND NEWS John M. Brown
PUBLICITY DEPARTMENT CPAC

MUTINY ON THE HIGH SEAS—
Once again, this extraordinarily popular radio show, Mutiny on the High Seas, will come to our audience each Thursday night from 6:30 to 7:00 p.m. beginning March 14th over CPAC.

THRILLS FROM GREAT OPERAS—
For those who appreciate the finer and more classical forms of music, CPAC offers, starting Monday, March 12th, Thrills from Great Operas, with such singers as Donald Novis, etc. This show will come to you at 8:45 p.m. each Monday evening and will undoubtedly attract a great deal of attention. Remember, each Monday, 8:45 p.m. on CPAC for Thrills from Great Operas.

BENNY SKI THERE NOT JUST A GAG—

Hollywood—Jack Benny's slides on the slippery slopes of the Yosemite all trail, currently occupying his Sunday night broadcasts as heard over CPAC for the past few Sundays at 5

AND SKEETER



Nightingale

Mr. George Thurston, Jr. who was recently a patient in the Holy Cross Hospital returned home last Sunday week and has made a good recovery from his operation.

P. Newell, Jr. and Harry Thurston were Calgary visitors on Friday.

All people having library books in their possession are requested to return them as soon as possible so that the books may be shipped away at the end of the month.

An agricultural meeting was held on Tuesday afternoon and was well attended. Mr. Whitbread organized the meeting and was one of the speakers. The annual meeting of the Women's Institute was held at the home of Mrs. Brown on Thursday afternoon. In the absence of the president, Mrs. Larson (vice-president) was in the chair. An appeal for financial aid was received from the Salvation Army and a donation of \$5 was voted by the meeting. The attendance was good. 16 members and three visitors being present. The news of Mrs. Albert Mercer's recovery from a severe attack of flu was received with much pleasure by the members. Mrs. Mercer is a popular and active member of the organization. We shall all be glad to see her back again. A delicious lunch was served by the hostess, assisted by Mrs. Jack Stoddley and Miss Hazel Stoddley.

Mr. and Mrs. Hickey and family were week end visitors to Strathmore.

On Friday evening the Women's Institute dance in aid of the Red Cross was a financial failure. The evening was stormy and no doubt fear of car trouble on the roads kept many people at home. This was the first affair put on for the Red Cross in Nightingale and those who sponsored it are disappointed at the result. However an attempt will be made later, to retrieve the loss and with more favourable road conditions the W. I. hope for future success.

Mr. and Mrs. A. A. Farr and Art, motorist to Bowden recently to spend the week end with Mr. and Mrs. Murray. Mrs. Farr was also a victim of the local flu epidemic and we are glad to hear that she is well again.

Under The Street Lamp

Agent: "Sir, I have something here which will make you popular, make your life happier, and bring you a host of friends."

Bill Woodliffe: "I'll take a quart."

Eastern Conservative contemporary refers to Mr. Muldon as "a natural". The dictionary defines the term as "uneducated, . . . an idiot." Surely it isn't as bad as that.

To Mrs. May goes the credit for selecting the new them song adopted for the mixed hospital: "Oh, How I Miss You Tonight."

"There are a great many amateur strategists who look at a map and think they could win the war themselves," says a military correspondent. Hitler is one of them.

And Barney Hughes says: "If woman was made from man's rib it is little wonder that she is a ticklish proposition."

Darrel: "Let's kiss and make up." Doris: "If you'll be careful, we won't have to."

"What makes you think Spence has such a thoughtful wife?" "She always has pork chops ready when he comes home from a fishing trip."

Art Hay, who was visiting in a distant city, received a telegram from his wife reading: "Art, remember you are a married man."

His answer read: "Telegram received too late."

Hervey

Henry Konda returned this week from Japan where he has been visiting for some time with his two young daughters who went over there in 1938. The two girls may return home to Canada later.

David Heap is visiting at the home of his Uncle Wm. Layercraft at present.

Mr. Hermanson was in Calgary recently and returned home with a nice piano.

Bill Clausen who has been working around Hervey this winter, left Wednesday to run an engine for John Paterson at Redland.

Several horse buyers have been in the neighborhood recently buying for Eastern shipments.

Dan Risseau is looking very well again after his long illness.

BUT MAYBE IT'S A CIRCUS
A woman came into a car with five children. She busied herself seating them. A sailor arose and gave her his seat.

Are these all your children, madam, he asked, or is it a picnic?

They're all mine, snapped the woman, and it's no picnic.

Judge—Now madam, do you understand the nature of an oath?

Witness—Well, my husband is a golfer and my son drives a second-hand diver.

UNDAUNTED U BOAT VICTIMS



SURVIVORS of the crew of the Canadian Pacific cargo liner Beaverbank, rescued a war-torn, beleaguered crew, preparing to do justice to a hot meal and a hot drink. Part of the crew, marching along the wharf after landing, are shown in upper left. Note the sailor who only had time to don his trousers. He is wearing a more fortunate comrade's vest. Captain T. Jones, commander of the Beaverbank, was heartily congratulated on his handling of a most serious situation. Center shows a port authority official adding his word of praise. The Beaverbank was torpedoed early in February.

IN THE ANCIENT ROMAN EMPIRE

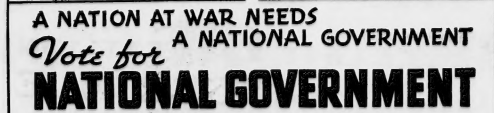
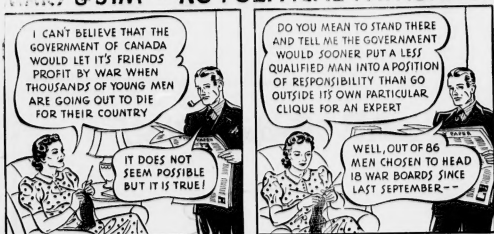
In 400 B. C. beer was popular with the Armenians, while during the first century of the Christian era the Germans and the natives of West Europe (Spain and Gaul) improved the process, and beer made from barley and malt was the popular drink. The Romans were also brewers of Beer. Barley was known to them as Vigi, who uses it in the plural form "hordea." Beer and vinegar were the drinks of Caesar's soldiers.

TODAY MADE IN ALBERTA BEERS

ARE THE FINEST THAT
SCIENCE AND MODERN
EQUIPMENT CAN PRODUCE!

ORDER A CASE TODAY!

MARY & JIM... NO POLITICAL PATRONAGE



A NATION AT WAR NEEDS
A NATIONAL GOVERNMENT
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AN INDUSTRY Pledged TO THE FURTHERANCE OF AGRICULTURE

Founded and developed on the basis of helpfulness to the farmer, the implement industry is entirely dependent on the prosperity of agriculture for its own success.

Through the years the implement maker has, with quality of product and generously helpful service, won the high regard and goodwill of the users of his product. There are few farmers who do not value sincerely the service of the implement company.

Lack of understanding of some of the problems of the industry may give rise on occasion to criticisms that seek to detract from or disparage the part that the implement maker plays. In the light of the facts, however, misunderstandings vanish and a better appreciation results.

Farmers' Equipment Investment Greatly Reduced

Most of the discussions on prices of implements, comparing them with those of years ago, for instance, fail to take cognizance of the improvement in methods that have taken place, resulting in the use of different machines from those of a quarter-of-a-century ago.

The One-Way Disc Seeder has displaced, to a serious extent, so far as the manufacturer is concerned, several other machines, and it does so because it cuts the cost of tillage and seeding by from 40% to 50%.

The small combine has spread the use of this method of harvesting until the sale of them now almost equals that of binders. And this because it costs only 20c per acre for cut-of-pocket expense to harvest with the small combine as against \$1.90 per acre by the Binder-Thresher method—a saving of \$1.64 per acre.

The wheat farmer can equip today with the latest tractor and tillage and harvesting equipment at 28% less than he could for comparable machines ten years ago—equipment, too, that enables him to cut the costs of his operations by over 50%.

This is the contribution of the implement industry to the furtherance of agriculture and Massey-Harris takes pride in having played an important part in it.

WHATEVER HELPS AGRICULTURE—HELPS CANADA
MODERN FARM MACHINERY HELPS AGRICULTURE



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LEADERS IN THE IMPLEMENT INDUSTRY SINCE 1847

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THE FATHER OF HIS COUNTRY

The Father of His Country, so they say—

At all events, a man of action, keen, decisive, honest, just. A man to rule His country wisely, sane in judgment, kind.

Swift to take action in the time of need but cautiously advancing, step by step. Men loved, respected, honored him. He gave

His country loyalty, and service true. So much he had to give! And he gave all. To build a nation for his fellow-men, that they might be, as he himself had been, Respected, loved, and honored, by the world.

The above tribute to George Washington, is a true description of the type of men Canada needs today. In our Provincial and Federal elections, vote for the man who most closely resembles the calibre of men herein pictured.

Remember, too if you have a second choice in your constituency, to use it. If you can't always have the best thing, you can sometimes have the second best. In the case where there are three candidates, you have that second choice. Get out on election day and use it. The day is March 21.

—1941—

ALBERTA IN THE SCALES

On March 21 Alberta will be in the scales. Did you ever stop to think that your vote might turn the balance? On March 21, you, a single voter, are the most important person in the province. The right is yours to be king for a day. More than a king, for a king has no vote.

And remember to use that second

choice. If your candidate is not elected that second choice will mean that even you had a hand in the future government of Alberta. Above all things—vote!

CITIZENS OF ALBERTA

Citizens of Alberta, in voting, your chance comes like leap year, only once in four. This provincial election lies in your hands. Whatever the way they may be, it is your duty to get out and mark those ballots. It is not more by your duty. It is your chance to help yourselves by voting for the candidate who represents your hope for Alberta.

Remember, too if you have a second choice in your constituency, to use it. If you can't always have the best thing, you can sometimes have the second best. In the case where there are three candidates, you have that second choice. Get out on election day and use it. The day is March 21.

ST. PATRICK'S DAY AND PALM SUNDAY

SUNDAY next is St. Patrick's Day and also Palm Sunday. It is seldom this combination occurs.

St. Patrick is the Patron Saint of Ireland, and as such the day is revered by all Irishmen.

Palm Sunday is the day in which the Messiah made His Triumphant Entry into Jerusalem, the crowds acclaiming Him, and cutting branches from the trees and spreading them in His pathway.

From this act originates the custom of palm and blessing of the Palms, which has been observed in the Roman Catholic Church, down through the centuries.

Palm Sunday ushers in a week of the most significant, tremendous and far-reaching events that are known in the history of the world. The Betrayal and Crucifixion of Our Lord, who said, "And I—I if I be lifted up will draw all men unto Me." The world is surely now in the Garden of Gethsemane, and we feel like saying with The Master—"Let this Cup pass"—And many of us humans have not arrived at the state, where we can honestly say, "Nevertheless not my will, but Thine be done." However in our weakness we look to the fulfillment of The Words, "I will draw all men unto Me"—and hence in this dark and tragic hour, we look for the Easter promise.

THE WORLD OF WHEAT

By H. G. L. Strange

Director—"The Crop Testing Plan"

It is typical of all wars that prices gradually rise for all the things that farmers and all of us have to buy. The Canadian and Allied governments to date are doing their utmost to prevent any spectacular increase in prices, but some increases unquestionably will take place.

The best defence of the farmer against rising prices for the things he has to buy, it would seem, would be for him during these war years to buy as little, and to sell as much, as possible; which means simply that he should be thrifty, and should in addition endeavour to provide for himself and for his family as much as his farm will produce of those things he needs at home, products such as eggs, butter, cheese, milk, cream, meat and vegetables, because what the farming family grows and itself consumes, is not affected by rising prices. Most business men in Great Britain grew their own vegetables.

If farmers during this war, therefore would make a special effort to produce for their families at least the simple necessities of life, all of which spring from the soil, they believe they would be doing not only a good thing for themselves, but in addition would be performing a patriotic duty to their country.

During every war that has been fought in the past some inflation of money has taken place. This inflation has resulted in rising prices. In part was the prices of raw materials and of wholesale commodities have risen faster than retail prices.

Apparently the same thing is happening in this war, for the price of wheat since September last has risen by 20 per cent whereas during the same period the prices of the things farmers have to buy have only risen on the average by 8 per cent. If these advances keep up in anything like the

Comfort of TCA Air Travel

Trans Canada Air Lines was born only three years ago but has grown until today it reaches from one coast to the other, carrying thousands of passengers, thousands of pounds of freight, and millions of letters every week. It has reduced days of travel in hours and has brought the provinces of Canada even closer together. What a change from the days of the oxcart when travel at three miles an hour was common!

Although young in years, T. C. A. has an enviable record for performance, without a passenger accident since its inception. Great care is taken that this record will not be marred. Planes are the finest Lockheed Super Electras, built to fly in all kinds of weather, in daylight or darkness, and with every comfort available to passengers. Each plane is more than 44 feet long with great wings which spread out sixty-five and a half feet. From the ground to the roof they stand 12 feet high. They can take on a useful load of 6,300 pounds, including 2,800 pounds of cargo and 350 imperial gallons of fuel. They seat ten passengers and are handled by a crew of three. They speed along at 180 miles an hour and at top speed can attain 244 miles an hour or more than four miles a minute.

Equipped with two powerful engines they can maintain safe altitude with only one engine in operation and have a normal cruising range of 1,600 miles, more than sufficient for a non-stop flight from Toronto to Winnipeg. Everything is done to make them safer and more comfortable than your car or train.

We could go into the rigid testing of the planes and the constant vigilance with which they are inspected regularly by expert mechanics, but that becomes quite technical and you are probably more interested in the fact of such transportation and the facilities available in the interior of the planes.

The cost is but a trifle more than by train when all expenses are taken into consideration. After you board a T. C. A. plane you have no further expense until you land. Meals, hot and cold drinks, games, books, cards and the facilities of a modern washroom are available to you on the plane without additional cost. Fares are determined on a basis of six cents a mile for short trips and as little as five and fraction cents for long trips.

When you board a T. C. A. plane you relax as completely as you could at home in your favorite easy chair. There is no dust or smoke, and noise and travel fatigue have been reduced to a minimum. The air you breathe is pure and warm no matter what the weather is outside. You have scarcely any sense of motion and even the take offs and landings are less noticeable than going from floor to floor in an elevator. Chairs are amply spaced and swivel to face each other so that you may talk to your neighbor across the aisle or play cards with ease. The seats also tilt back so that you may sleep if you wish, although in daylight the panorama which unfolds before you will keep you so interested that you will not take time for rest. You may smoke, read, eat or walk around just as though you were at home. Everything you need is supplied by a charming stewardess who won't accept tips. She is a registered nurse skilled in the little attentions that make travel pleasure. Children are her special care and in addition, she can provide information about the planes, the country over which you are travelling, and will take care of posting your letters, making hotel reservations or train connections.

The men in charge of your plane are highly qualified pilots with every available modern instrument for air navigation. They have been selected from thousands of applicants and their rigid tests regularly so that when a pilot takes charge of a plane he must be physically and mentally in first class condition. There are no "bumps" in this business, and this perfection status applies to everyone in the personnel. They know their jobs and are continually studying and training for advancement.

A person may leave Calgary on the 8 a.m. plane and arrive in Vancouver about 11. Have 2 to 4 hours business and back in Calgary again before 9 p.m.

There is no other tobacco JUST LIKE

OLD CHINA

same proportion, the purchasing power of a bushel of wheat and of other farm products will be back to that which they enjoyed in 1913-1914, and our farmers then would be moderately well off.

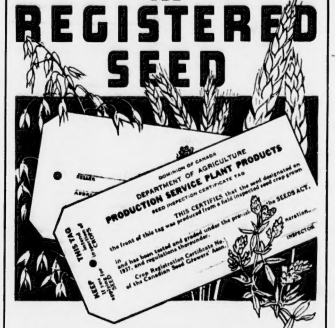
Good Seed

Is the first step in successful farming operations.

NATIONAL AGENT
for full information on obtaining Registered and Certified Seed at reasonable prices.



Reap Bigger, Better CROPS USE REGISTERED SEED



GOOD seed is the first requirement for bigger, better yields. That is why it pays to use Registered Seed. Registered Seed is pure as to variety and ensures crops of greater yield, higher quality and better grade. Registered Seed is sold only by seed companies, government-suggested, and government-inspected. It requires no cleaning.

It pays to use Registered Seed! For information regarding sources of supply of approved varieties write to—the District Supervisor, Plant Products Division of the Dominion Department of Agriculture for your district, the nearest Dominion Experimental Farm, the Provincial Department of Agriculture, or the nearest Agricultural College.

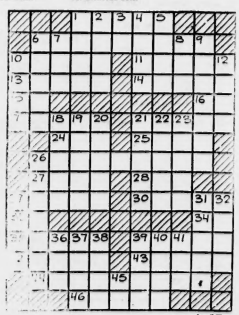
Find supplies are important in wartime—This year, plant and raise only the best! Agricultural Supplies Board

DOMINION DEPARTMENT OF AGRICULTURE, OTTAWA
Honourable James G. Gardiner, Minister

CHOICE QUICKLY-MADE LUNCHEON AND SUPPER DISH
PINNAN HADDIE HARBERT—
6 slices buttered toast,
1 can Canadian chicken haddie,
1 1/2 cups cheese sauce
paprika.

Spread toast with chicken haddie as it comes from the can. Cover with cheese sauce and sprinkle with paprika. Serve at once with pickles and celery. With a chocolate cake and a hot drink this makes a very satisfying snack at whatever time it is served.

ACROSS
1. A fabric
2. Reserved
3. Imaginative
4. Eagle's nest
5. Repay
6. French city
7. Whether
8. Ahead
9. Before
10. English school
11. Master (Ind.)
12. Sowden color
13. Inclosures
14. Burned
15. Whether
16. Thin
17. A tree
18. Conspiration
19. French name
20. Paid
21. Argued
22. Bear
23. A eagle
24. Large machine
25. Precocious
26. Ahead
27. Declaration
28. To make
29. Their fabric
30. Conduct
31. Vent sales
32. Ravaged
33. Navigates



TOWN
1. To rack
2. Crick
3. Weight of
4. (note of sea)
5. Smash
6. Always
7. Irritable
8. Over (post)

HOTEL ST. REGIS
EXTRA LOW RATES FROM \$1.50
EXCELLENT COFFEE SHOP
ALSO OPERATING
HOTEL ST. REGIS
RATES \$1 and \$1.50—WEEKLY and MONTHLY RATES

IN A YEAR OF GREATER VALUES CHEVROLET LEADS AGAIN!



1940 car buyers are looking for greater values—greater savings—greater assurance of dependability and long life. . . And they're finding that Chevrolet leads again in all these tokens of "more for the money."

Chevrolet is not only the streamlined beauty leader of this "value year"—but it's also the shiest all-round performer! In addition to greater size and increased roominess—it brings you new, unequalled features!

You and your family will be mighty proud to own this new Chevrolet . . . and you'll be money ahead. Because only Chevrolet offers you all these greater values at the lowest cost in purchase price—gas—oil—and upkeep! Eye it, try it and you'll buy it, as the soundest car investment of the year.

Eye It—Try It—Buy It!

BOOGEY-INSIDE AND OUTSIDE . . . NEW "ROYAL CLIPPER" STYLING . . . NEW FULL-VISION BONNET BY FINCH . . . NEW REAR BEAM HEADLIGHTS WITH SEPARATE PARKING LAMPS . . . IMPROVED VACUUM POWER SHIFT . . . "THE KING ROYAL"—CHEVROLET'S PERFECT SHOCK-ACTION SUSPENSION SYSTEM . . . SUPER-SEALANT VALVE-IN-HEAD ENGINE . . . PERFECTED HYDRAULIC BRAKES . . . TWIN-MATIC CLUTCH . . . More than 175 Important Modern Features in All.

On Special De Luxe Models C-48

W. J. WEYERS
I. V. REISH

Strathmore
Rockyford

Classified Advertising
per line—35c
three issues—\$1.00
READING NOTICES, COMING
EVENTS—50c
CARDS OF THANKS, IN MEMORIAM
NOTICES, etc., per issue—50c
DISPLAY ADVERTISING RATES
ON APPLICATION

TOWN OF STRATHMORE

Dog Taxes are now due and should be paid not later than March 31, 1940 to avoid penalties.

By Order —
TOWN COUNCIL



Church Notes

UNITED CHURCH OF CANADA
Strathmore — Alberta
Rev. V. M. Gilbert, B.A., B.D.
Minister

Miss Edith Hirtle, L. R. S. M. —
Their Leader and Pianist

Palm Sunday — March 17, 1940
8:00 a.m. — Worship and Junior
Congregation

10:00 a.m. — Worship and Junior
Congregation

A Special "Explorers" Service.
11:00 a.m. — Church School

2:30 p.m. — **Worship**
Service of Song with special music
from the senior choir.

The Committee of Stewards will
meet in the choir room on Monday,
March 18th at 8 p.m.

On Wednesday, March 20th, the
prayer service will be held in the
United Church, Speaker Rev. James Mc-
Kelvey of Carleton.

On Good Friday, March 22nd, there
will be a service in St. Michael's and
All Angels' Church from 12 noon to 3
p.m.

ST. MICHAEL'S & ALL ANGELS'
CHURCH — STRATHMORE

Incharge —
Rev. Leslie T. H. Pearson, B.A., L.Th.

Sunday, March 17th, 1940
8:30 a.m. — Holy Communion.

9:45 a.m. — Sunday School.
7:30 p.m. — Evensong.

Wednesday, March 20th. — Lenten
Service, United Church, St. Luke in
the Father's House, Rev. Mr. McKelvey

Thursday, March 21st, 9:30 a.m.
Holy Communion.

Good Friday, March 22nd. Three
Hour Service 12 noon to 3 p.m.
The Seven Words from the Cross.

SACRED HEART CHURCH
STRATHMORE

STRATHMORE
Mass every Sunday 10:30 a.m. ex-
cepting first Sunday of the month,
when Mass will be at 10 a.m.

CARLELAND
First Sunday of the Month. Mass
at 11 a.m.

REV. A. E. ROULEAU, P. P.

FRATERNAL

THE CANADIAN LEGION
No. 10, B. E. & L.



President — J. B. Watson
Sec. Treas. — W. S. Peterson
Hall Manager — James Swanson
Meetings held the Second Tuesday
of each month. All eligible welcome
as members.

Risdon's Machine

RESIDENCE
PHONE 27R3

WORKS

BUSINESS
PHONE 27R2

GENERAL MACHINISTS AND WELDERS

ELECTRIC AND ACETYLENE WELDING

— CYLINDER BOREING —
ALL WORK GUARANTEED

HIRTLE'S
THEATRE

FRIDAY and SATURDAY

MARCH 15th and 16th

Double Feature—

THEY MADE HER A SPY
and — FIXER DUGAN

FRIDAY and SATURDAY

MARCH 22nd and 23rd

JAMACIA INN

Starring Charles Laughton.

NEWS & COMEDY

FOR SALE—BROME SEED, GOV.
ernment Grade No. 1, control certifi-
cate No. 792639. At 2 cents per
pound. Geo. T. Alexander, R. R. 1,
DeWinton, Alberta. — M28

FOR SALE—CHEAP, DWELLING AT
Cheville, 7 rooms and bath. 3400
T. M. Wevers, Barrister, Strathmore,
Alberta. — M29

FOR SALE—OR TRADE, FIVE
or Calves—6 Young Yorkshire
Sows, due to farrow soon. Some in
March and some in April. Also for
sale—5 Rhode Island Red Cockerels
for breeding purposes. Phone 1316
C. Lawvergreen, Strathmore. — M31

USED MACHINERY—One 18-32 Case
Tractor, 41 shaper, One 10 Case one
day Case with Seeder box, good as
new; one 18-36 Hart-Parr Tractor,
with Extension Rims; one 18' Oliver
Disc Harrow. Andy Stanley, Korek,
Maney-Harris, Strathmore.

FOR SALE
REGISTERED SECOND GENERA-
TION RED ROSS SEED WHEAT,
CERTIFICATE NO. 79239. EITHER
BAGGED AND SEALED OR IN
BULK.

W. R. BARKER — OKOTOKS
PHONE OKOTOKS 1312

IF YOU ARE CONTEMPLATING
HAVING AN AUCTION SALE
SEE—

HENRY GILCHRIST
AUCTIONEER —
FARM OR LIVESTOCK SALES
A SPECIALTY

PHONE 91331 — P. O. BOX 353
CALGARY

5 MILES EAST OF CALGARY
ON STRATHMORE ROAD

HUB
BILLIARD ROOM
BOWLING ALLEY
Tobacco and All
Smokers' Necessaries.
STRATHMORE

R. HAMBLI, Prop.

CHASE FUNERAL
HOME
(MOTOR EQUIPMENT)
PHONE 78 — STRATHMORE
PHONE M3030 — CALGARY

PHONE M4470—
JAMES MORRIS
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets Floral Designs
Soda, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

IN MEMORIAM

ROBER— In loving memory of my
dear husband and father, Frank Rober,
who passed away March 1, 1940.
"Our lips cannot speak how we miss
you,
Our hearts cannot tell what to say,
God only knows how we miss you,
In our home that is homesome today."
— Ever remembered by his loving
wife and family.

IN MEMORIAM

BERRY— In loving memory of Ada
Ann Gill Berry, who passed away
March 8th, 1940.
— Ever loved and remembered by son,
daughter, and grandson.

CARD OF THANKS

The Family of the late Mr. E. Hirtle,
wishes to express their very sincere
thanks to their many friends, for the
beautiful flowers and for the Spiritual
Offerings. Also to Mr. T. Schulte in be-
half of the committee and to Mr. T.
Longbottom for their kindness.



C. A. RONNING

Provincial Leader C. C. F. (Principal)
Lutheran College (Laureate).



A. J. E. LIESEMER

Federal Candidate in Bow River
Riding, Election March 26

STRATHMORE BOY
WRITES HOME

Continued from Page One.
any Englishmen that had. Fine cut
tobacco costs more over here than tal-
lor-mades, and all cigarettes are plenty
high. So if you ever send a box, I'll
enough I could use a can of Sweet Cap-
oral fine cut, with three packages of
Egyptian papers. I guess that is all
that I especially want, unless you hap-
pen to take some pictures of the fam-
ily, or for that matter, anybody from
Strathmore, or any buildings there.

We don't seem any closer to-
day now, than we did in Calgary. In
fact things are going along much the
same only we are farther from home,
and naturally get a bit homesick once
in a while.

The scenery, the atmosphere, and
weather, the customs, everything is so
different. I always wanted to see Eng-
land, now I'd love to see Canada. To
plunk two feet down in Strathmore,
and never budge again, however, we
have a job to do first, and it is a pos-
sible, who can't finish a job he starts.
The thought of war doesn't bother me,
it's the thought of being so far from

home that get me down, and that I
only once in a while. I don't get home
sick every time I think of home. Lots
of times it cheers me up to high spir-
its, your letter did that, reading it
made me happy, answering makes me
sad, but it's a kind of sadness I enjoy.

You don't have to worry about send-
ing mail through the Canadian Base
P. O. I'm pretty sure it will get here
in fact I saw a letter that a fellow not
over here, it was mailed in Canada and
had only his name, number, and reg-
iment on it, no address what so ever
and it got to him within a couple of
weeks of being mailed, so I guess it's
safe to mail stuff directly here or
through the Base, only here we never
know when we'll be moved.

I bought me a flashlight from a guy
for 3'64 last night, that's a lot to pay
for a flashlight second hand, but you
sure need one in these blackouts. The
car lights are not out, as we thought
before we came here. One is comple-
tely hidden, the other has a shield on it
so that just a few rays are shot down-
wards. Of course all other lights, like
store and house windows, street
lights, etc. are completely hidden. In
London you can walk all night and
never know where you are going it's
so dark. All the buildings look the
same, we got lost several times every
day, let alone at night.

Give my love to the gang.
Love, DOUG.

Electoral
Division of
Gleichen

List of the Official Agents for Can-
didates in the Forthcoming Provincial
Election are—

For John Herbert Caldwell,
— A. W. Miller, Rockyford.

For Isaac Melville McCune,
— Wm. Ross, Irricana.

For Donald James McKinnon,
— J. M. Wheatley, Chancellor.

Notice of which is hereby given in
terms of the statutes.

Dated at Strathmore, Alberta, this
11th Day of March, 1940.

LEONARD HILL,
Returning Officer, Strathmore.

SPECIAL
REDUCED
RAILWAY
FARES
FOR
EASTER

Good Going
MARCH 21 TO 2 P. M.
MARCH 25

Good To Return Until
MARCH 26, 1940

Ask Railway Ticket Agent
Travel

Canadian Pacific

CARLELAND FARMERS!

I will carry a \$2500 Stock of Brit-
ish American GAS and OILS at my
Warehouse, and will be pleased to
meet all old and new customers.
Vote for whoever you like—but for
Best Results, use New-Rock gas-
oline. Thank you.

W. T. GILES,
Carleland, Alberta.

CLAC
930 KC
A Thriller
"MUTINY ON THE
HIGH SEAS"
Every Thurs. 6:30 p.m.
Presented by
RED ROSE TEA
A half hour of suspense and drama

DISTRICT NOTES NOT IN THIS
ISSUE WILL BE PUBLISHED NEXT
WEEK

EARLY SPRING
TRAVEL
BARGAINS
TO
PACIFIC
COAST
MARCH 15 to 28

to all stations Grouse, Nelson
and West, including
VANCOUVER — VICTORIA
NANAIMO

CHOICE OF TRAVEL
in COACHES or in TOURIST
or STANDARD SLEEPER

Fares slightly higher for Tourist
or Standard Sleepers in addition
to usual berth charges

RETURN LIMIT 30 DAYS
in addition to date of sale

STOPOVERS ALLOWED
For Fares, Train Service, etc.
Apply Ticket Agent

CANADIAN
PACIFIC

WESTERN DEPT. STORE

PHONE 28 STRATHMORE - ALTA. PHONE 28

S. LIBIN - Manager

TOMATOES—

Eddy's Silent,
3 Boxes 25c

CHEESE—
Mild, 1 lb 20c

COCOA—
1-2 lb tin, Fry's 21c
1 lb tin 38c

RAISINS—
Seedless,
2 lbs 25c

CABBAGE—
California New,
3 lbs 22c

CELERY—
Green,
1 lb 10c

APPLIES—
McIntosh Red,
Fancy Wrapped,
Sound, out of fresh
car.
Box \$1.85

COCOA—
Bulk, 2 lbs 25c

GINGER SNAPS—
2 lbs 25c

SALMON—
2 tall tins 25c

SARDINES—
5 tins 25c

CORN STARCH—
3 Pkgs. 33c

PEANUT BUTTER—
Squirrel Brand,
Size 4 tins 45c

COFFEE—
Fresh Ground,
1 lb 40c

FLOUR—
Maple Leaf,
98 lbs. \$3.25

FEARS—

2 tins 25c

MILK—
Eagle Brand,
2 tins 43c

CORNED BEEF—
2 tins 29c

PRUNES—
Large Size 40 - 50,
3 lbs 33c
25 lb Box \$2.45

COFFEE—
Nabob, 1 lb tin 50c

CHEESE—
Burns, 2 lb box 49c
Kraft, 2 lb box 59c

COCOA—
Blue Ribbon,
1 lb tin 25c

GRAPEFRUIT JUICE—
50 oz. tin 25c

SALT—
100 lbs Coarse \$1.50

LAMB STEW—
Clark's
16 oz. tin 14c

Soda BISCUITS—
Christies Family
Pkg. 22c
Plain or Salted.

BACON—
Half or Whole—
1 lb 30c
Sliced 32c

LARD—PURE—
3 lbs 25c
Buy Now!

GLO-COAT—
16 oz. Tin 59c